

Farhan Iqbal, Ph.D.
Management and Entrepreneurship
Kelley School of Business
Indiana University | Bloomington, IN 47405

ACADEMIC APPOINTMENTS

Assistant Professor Jul. '23 - Present
Kelley School of Business
Indiana University, Bloomington, IN

Visiting Assistant Professor Jan. '23 – Jun. '23
Nolan School of Hotel Administration
SC Johnson College of Business
Cornell University, Ithaca, NY

EDUCATION

Ph.D. Terry College of Business, University of Georgia, 2023
Major: Management (Strategy & Entrepreneurship)
Committee: Dr. Michael D. Pfarrer (Chair), Dr. Scott D. Graffin, Dr. Susan L. Cohen, Dr. Abhinav Gupta

B.B.A. Ross School of Business, University of Michigan, 2014 (with Distinction)
Major: Business Administration
Minor: South Asian Languages & Cultures: Urdu

RESEARCH INTERESTS

My research, which spans across mature firms and early-stage ventures, broadly focuses on (a) how firms, leaders, and founders manage stakeholders' perceptions, (b) corporate wrongdoing and business ethics, and (c) the interactions between the media, business, and society.

REFEREED JOURNAL PUBLICATIONS

Iqbal, F., Pfarrer, M. D., & Bundy, J. How crisis management strategies address stakeholders' sociocognitive concerns and organizations' social evaluations. *In-press* at *Academy of Management Review*.

Bundy, J., **Iqbal, F.**, & Pfarrer, M. D. 2021. Reputations in flux: How a firm defends its multiple reputations in response to different violations. *Strategic Management Journal*, 42(6): 1109-1138.

BOOK CHAPTERS

Iqbal, F., Bundy, J., & Pfarrer, M. D. 2021. Advancing research methods in crisis management. In Hill, A.D., Lê, J.K., McKenny, A.F., O'Kane, P., Paroutis, S. and Smith, A.D. (Eds.), *Research in Times of Crisis (Research Methodology in Strategy and Management, Vol. 13)*: 53-73. Emerald Publishing Limited.

MANUSCRIPTS UNDER REVIEW (exact titles excluded to preserve blind review process)

Murray, A., Cohen, S., & **Iqbal, F.** [Early-stage ventures and legitimacy threats] | Under review at *Strategic Entrepreneurship Journal*.

Iqbal, F. Graffin, S. D., & Lovelace, J. B. [Organizational impression management and stakeholder resonance] | Under review at *Academy of Management Review*.

De Ruyck, B., Graffin, S.D., & **Iqbal, F.** [ESG incentives and shareholder reactions] | Under review at *Academy of Management Journal*.

WORKS IN PROGRESS (exact titles excluded to preserve blind review process)

Iqbal, F. [Industrial decline, technological change, and entrepreneurialism] | Data analysis.

Iqbal, F., & Cohen, S. L. [Early-stage ventures and impression management] | Data analysis.

Iqbal, F. [The media in organizational research: A qualitative assessment] | Writing manuscript.

Iqbal, F., Pfarrer, M. D., Bundy, J., & Reddick, J. J. [Nonmarket strategies and social approval] | Data analysis.

Iqbal, F., Pfarrer, M.D., & Gupta, A. [Role(s) of the media] | Data analysis.

Gamache, D. L., Gentry, R. J., **Iqbal, F.**, & Quigley, T. G. [CEO communications] | Data analysis. **authors' names listed alphabetically.*

McKean, A. E. & **Iqbal, F.** [Corporate sociopolitical involvement and corporate political activity] | Data collection.

CONFERENCE PRESENTATIONS (* denotes presenter)

Content analysis in organizational research: Techniques and applications. Professional Development Workshop at Academy of Management Annual Conference.

- Facilitator, 2022-current
- Presenter, 2021.

***Iqbal, F.**, Reddick, J. J., & Pfarrer, M. D. 2023. Sociopolitical Activism and Social Approval. Presented at the Academy of Management Annual Conference (Dynamics of Stakeholder Participation Symposium). Boston, MA.

*De Ruyck, B., Graffin, S. D., & **Iqbal, F.** 2022. CEO ESG contracting & say-on-pay voting. Presented at Strategic Management Society Annual Conference. London, UK.

Iqbal, F. Media Organizations and Corporate Sociopolitical Activism. 2022. Presented at Oxford University Centre for Corporate Reputation Conference. Oxford, UK.

Iqbal, F., McKean, A. E., & Murphy, M. J. (Organizers.) 2022. Corporate sociopolitical activism: Creating a better world? Symposium session at Academy of Management Annual Conference (ONE, SIM, and STR divisions). Seattle, WA (Authors listed in alphabetical order).

Gamache, D. G., *Steinbach, A. L., Pan, L., **Iqbal, F.**, & Johnson, R.E. 2022. Shifting gears: The influence of CEO construal shifts on firm strategic conformity. Will be presented at Academy of Management Annual Conference (Consequences of Construals Symposium). Seattle, WA.

***Iqbal, F.** & Pfarrer, M. D. 2021. Using coreference resolution to measure sentiment in media coverage. Presented at Strategic Management Society Annual Conference. Virtual.

- *Nominated for Best PhD Student Paper Prize, Research Methods Division.*

***Iqbal, F.**, Pfarrer, M. D., & Bundy, J. 2021. The tradeoffs of managing stakeholders' sociocognitive concerns during a crisis. Presented at Academy of Management Annual Conference (Social Construction of Deviance Symposium). Virtual.

***Iqbal, F.**, Pfarrer, M. D., & Bundy, J. 2020. Sociopolitical activism and social approval: An alternative explanation for corporate political activity. Presented at Strategic Management Society Annual Conference. London, UK [Virtual].

- *Nominated for Best PhD Student Paper Prize, Stakeholder Strategy Division.*

*Busenbark, J. R., Mitchell, M. S., & **Iqbal, F.** 2020. A social role theory perspective of managers' and financial analysts' interactions in earnings calls. Presented at Strategic Management Society Annual Conference. London, UK [Virtual].

- *Winner, Best Paper Prize, Strategic Leadership & Governance Division.*

Murray, A., ***Iqbal, F.**, & Cohen, S. 2020. How early-stage ventures manage internal legitimacy jolts with initial resource providers. Presented at Strategic Management Society Special Conference. Berkeley, CA [Virtual].

- *Nominated for Best Paper Prize.*

***Iqbal, F.**, Steinbach, A. L., Pan, L., & Johnson, R. E. 2019. Shifting gears: The influence of CEO construal shifts on novel strategic decision-making. Presented at Strategic Management Society Special Conference. Las Vegas, NV.

***Iqbal, F.**, Pfarrer, M. D., & Bundy, J. 2019. Managing multiple social evaluations in a crisis. Presented at Strategic Management Society Annual Conference. Minneapolis, MN.

TEACHING AND SERVICE

Teaching Experience

Instructor of Record, Indiana University.

- BUS J304: Honors Strategic Management. Fall 2023.
 - Average instructor rating: **6.75/7.00** (146 students; median 7.00/7.00).

Instructor of Record, Cornell University.

- HADM 4410: Strategic Management. Spring 2023.
 - Average instructor rating: **4.95/5.00** (51 students; median 5.00/5.00).
- HADM 4432 / 6432: Advanced Topics in Strategic Management: Organizational Change and Innovation Management. Spring 2023.
 - Average instructor rating: **4.97/5.00** (16 undergraduate students; 6 graduate students; median 5.00/5.00).

Instructor of Record, University of Georgia.

- MGMT 5560: International Strategic Management. Spring 2022.
 - Average instructor rating: **4.93/5.00** (55 students; median 5.00/5.00).
- MGMT 5970: Organizational Change and Innovation Management. Fall 2020.
 - Average instructor rating: **4.95/5.00** (47 students; median 5.00/5.00).

Graduate Teaching Assistant for Dr. Susan Cohen, University of Georgia. Summer 2019.

- ENTR 7515: Entrepreneurship (Professional MBA), 1 section.

Graduate Teaching Assistant for James Hopkins, University of Georgia. Fall 2018, Spring 2019.

- MGMT 3000: Principles of Management (Undergraduate), 2 sections.

Professional Memberships

- Academy of Management
- Strategic Management Society
- Southern Management Association

Reviewing

- Ad hoc reviewer, *Academy of Management Review*
- Ad hoc reviewer, *Organization Science*
- Ad hoc reviewer, *Strategic Management Journal*
- Ad hoc reviewer, *Research Policy*
- Ad hoc reviewer, *Journal of Management Studies*
- Academy of Management Annual Conference, 2019 – current
- Strategic Management Society Annual Conference, 2023

FELLOWSHIP & SCHOLARSHIP

Knox Doctoral Fellow, 2021 – 2022.

University of Georgia Graduate School Assistantship, 2018 – 2022.

University of Michigan Foreign Languages & Area Studies Fellowship, 2013 – 2014.

Arnold E. Hoffmann Memorial Scholarship, 2010 – 2014.

NON-ACADEMIC WORK EXPERIENCE

- PepsiCo (Frito-Lay North America) 2014 – 2018
- *Associate Marketing Manager*
 - *Senior Marketing Analyst*
 - *Marketing Analyst*
 - *Associate Marketing Analyst*
- University of Michigan: University Housing 2011 - 2014
- *Peer Academic Success Specialist*
 - *Resident Advisor*
 - *Community Assistant*
- University of Michigan: Office of Student Conflict Resolution 2014
- *Adaptive Conflict Resolution Student Facilitator*
- John F. Kennedy Medical Center 2010-2011
- *Accounting & Billing Department Associate*

REFERENCES

Michael D. Pfarrer, Ph.D.
Associate Dean for Research and Executive Programs and C. Herman and Mary Virginia Terry Distinguished Chair of Business Administration
Terry College of Business
University of Georgia
Athens, GA 30602
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Scott D. Graffin, Ph.D.
Synovus Chair in Servant Leadership and Professor of Management
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